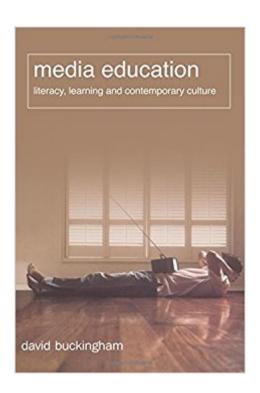
# The book was found

# Media Education: Literacy, Learning And Contemporary Culture





## **Synopsis**

This book examines recent changes in media education and in young peopleâ ™s lives, and provides an accessible set of principles on which the media curriculum should be based, with a clear rationale for pedagogic practice. David Buckingham is one of the leading international experts in the field - he has more than twenty yearsâ ™ experience in media education as a teacher and researcher. This book takes account of recent changes both in the media and in young peopleâ ™s lives, and provides an accessible and cogent set of principles on which the media curriculum should be based. Introduces the aims and methods of media education or 'media literacy'. Includes descriptions of teaching strategies and summaries of relevant research on classroom practice. Covers issues relating to contemporary social, political and technological developments.

## **Book Information**

Paperback: 232 pages

Publisher: Polity; 1 edition (September 11, 2003)

Language: English

ISBN-10: 0745628303

ISBN-13: 978-0745628301

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars Â See all reviews (3 customer reviews)

Best Sellers Rank: #838,706 in Books (See Top 100 in Books) #235 in Books > Arts &

Photography > Performing Arts > Reference #1232 in Books > Textbooks > Communication &

Journalism > Media Studies #4643 in Books > Textbooks > Humanities > Performing Arts

### Customer Reviews

David Buckingham knows media education. This new text combines his vast knowledge of how media education SHOULD work in the classroom with practical theory. I think this is one of THE BEST texts available today! What I like about this text are the practical examples he provides from his own work and those who work with him. He is also not afraid to be critical of others who claim THEIR way of teaching media education is the ONLY way. For those of us in the US, this book is the bible; an essential guide for teaching media education and inplementing effective pedagogy. It you are a novice or someone who has been doing media literacy work for some time, you will find this text invaluable. I highly recommend it. You won't be sorry.

This is a wonderful resource for teachers that are trying to understand the history of media education. It discusses the main elements of media literacy and is an easy read.

I liked the book. He was very helpful for my studies in media literacy. I recommend. David is very fluent in their text and in their explanations

#### Download to continue reading...

Media Education: Literacy, Learning and Contemporary Culture Data Information Literacy: Librarians, Data, and the Education of a New Generation of Researchers (Purdue information literacy handbooks) Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Media: Master Strategies For Social Media Marketing -Facebook, Instagram, Twitter, YouTube & Linkedin (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) Introduction to Mass Communication: Media Literacy and Culture Updated Edition LITERACY IN COLONIAL NEW ENGLAND; An Enquiry into the Social Context of Literacy in the Early Modern West Culture and Online Learning: Global Perspectives and Research (Online Learning and Distance Education) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand-Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) Media Now: Understanding Media, Culture, and Technology The Bilingual Advantage: Language, Literacy and the US Labor Market (Bilingual Education & Bilingualism) Exploring the Roots of Digital and Media Literacy through Personal Narrative Black Noise: Rap Music and Black Culture in Contemporary America (Music/Culture) Teacher Created Materials - Early Childhood Themes: Las ruedas en el autobºs (The Wheels on the Bus) - - Grade 2 (Literacy, Language, & Learning) (Spanish Edition) Teacher Created Materials - Early Childhood Themes: Wheels on the Bus - - Grade 2 (Literacy, Language & Learning Concept Books) Las ruedas en el autobús (The Wheels on the Bus) Lap Book (Literacy, Language, & Learning) (Spanish Edition) Wheels on the Bus Lap Book (Literacy, Language & Learning Lap Books) The Continuum of Literacy Learning, Grades PreK-8, Second Edition: A Guide to Teaching Innovation in Open and Distance Learning: Successful Development of Online and Web-based Learning (Open and Flexible Learning Series)

